

Guest Relations

A S S O C I A T I O N

2010 Conference
Central Bluegrass Kentucky
Lexington, Kentucky
October 17th – 21st



**Host Companies for 2010
Guest Relations Association
Conference**



TOYOTA

georgetown



**HEAVEN HILL
DISTILLERIES, INC.**

Kentucky Tours



Independent Stave Company is a family-owned, dynamic, global company reaching customers in over 19 countries and cooperages around the world. Every day, millions of people enjoy beverages in our wine and whiskey barrels. Nearly a century since the company's founding, Independent Stave Company still embraces the core values of family, innovation, community and hard work. Total commitment to quality and service has made us the leading cooperage company in the world, thanks to the unfailing support of our satisfied customers.



This charming Victorian distillery in Loretto, KY has been fully restored and is designated a National Historic Landmark. Originally built in 1805 as a gristmill distillery, it became home to Marker's Mark in 1953. It is the oldest operating distillery on its original site. Visitors can hand dip their own bottle in Marker's signature red wax.



In Bardstown, KY is America's largest independent family-owned producer and marketer of distilled spirits. As you pass by rickhouses aging the second largest inventory of Bourbon in the world, and enter the elegant white oak and limestone Bourbon Heritage Center, you realize this is more than just another distillery tour.



Known to thousands of visitors all over the world as "My Old Kentucky Home," was built in 1795 by Judge John Rowan. This lovely old mansion is open to visitors the year 'round. In 1852, while a guest here, Stephen Foster, a relative of the Rowans, was inspired to write the immortal song, "My Old Kentucky Home."



Toyota Motor Manufacturing, Kentucky, Inc. (TMMK), in Georgetown, Kentucky, was Toyota's first wholly owned manufacturing Facility in the United States. Today, "TMMK" is the largest Toyota plant outside of Japan. Each year in Georgetown, nearly 7,000 team members build about 500,000 vehicles everyday!



This will be an exciting time in history to be in Lexington. We will be hosting the World Equestrian Games in the Fall of 2010. This is an Olympic size event that will attract approximately 300,000 to 500,000 visitors. This is the first time the competition has ever been held in North America. This will be the largest equine sporting event ever held in the United States and will be the largest sporting event in the USA in 2010!



The Kentucky Horse Park is an equine theme park and competition facility dedicated to man's relationship with the horse. Set on more than 1,200 acres in the heart of Kentucky's famous Bluegrass Region, the park is the place to get close to horses.



Three Chimneys Farm in Lexington began with a dream, a plan and 100 acres of undeveloped land in 1972. Today it incorporates approximately 1,500 acres in six divisions, four of which are devoted to mares and foals, one to yearlings and one is home to 12 world class stallions. Home to Smarty Jones, one of just four undefeated Kentucky Derby winners and one of just three undefeated winner of both the Derby and the Preakness.



Keeneland is unique in that we are both a Thoroughbred racetrack and an auction company in Lexington Kentucky. Founded as a model racetrack, we seek to continually improve Thoroughbred racing while at the same time preserve its finest traditions. That philosophy has guided us for more than 70 years. We are the world's most prestigious Thoroughbred auction company, unmatched in the quality of our horses, the diversity of our clientele, our state-of-the-art facilities and our client amenities.



Discover America's largest restored Shaker community, where a remarkable society once flourished and where today, you can experience a true national treasure. This 3,000 acre National Historic Landmark charms guests with distinct Shaker style and the beauty of Lexington's Bluegrass Region. A stay at the Inn offers peaceful accommodations, gracious dining, exceptional shopping, historical activities and invigorating recreation.



Nestled in the spectacular landscape of beautiful surrounding horse farms, Castle Post invites guests to a lavish experience worthy of the crown jewels. For this year's closing affair, GRA conference attendees will have the exceptional privilege of dining like royalty, completed with an all-access tour of the Bluegrass State's most enchanting landmark. To top it off, one lucky GRA member will have an opportunity to stay overnight Wednesday evening in one of the castle's majestic private estate rooms. Tiara optional...





Come a day early or stay a day late and enjoy one of these other great Central Kentucky tours



Mary Todd Lincoln, wife of the sixteenth president of the United States, was born in Lexington, Kentucky, on December 13, 1818. The fourth of sixteen children, Mary was daughter to one of the town's wealthier and more prominent men, Robert Smith Todd. A businessman and politician, Todd provided his children from two marriages with the social standing and material advantages Abraham Lincoln lacked in his own youth.



Psst... want to learn about Kentucky's number one industry? Then, come and take a "behind the scenes" tour of Lexington's best kept secret, The Thoroughbred Center. The Thoroughbred Center is nestled among the most lavish horse farms in Lexington, home to hundreds of Thoroughbred racehorses. We offer up close and personal guided tours of our beautifully landscaped 240 acre working facility. Experience a typical day in the life of a racehorse by being able to view them trackside, in their paddocks or in a historic barn.



Located in Downtown Lexington, Alltech's Lexington Brewing company has been creating award-winning beers since 2000. Kentucky Ale was launched in that year. Kentucky Light followed in 2003 and Kentucky Bourbon Barrel Ale completed Kentucky's Triple Crown of Beers in 2006.